

Bonito Design achieves ISO 9001:2015 certification; becomes India's first certified personalized interior design brand

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Personalised interior design brand, Bonito Design is thrilled to announce its successful achievement of the ISO 9001:2015 certification.

This milestone makes Bonito Designs India's first ISO certified company in personalized interior designing space. Becoming the first-ever brand in the industry to obtain this prestigious certification, highlights the company's unwavering commitment to quality, customer experience, and continuous improvement.

ISO 9001:2015 is an internationally recognized standard for Quality Management Systems (QMS), which provides a systematic framework for organizations to enhance customer satisfaction and consistently deliver products and services that meet the highest level of quality standards.

The certification acknowledges and validates Bonito Design's exceptional quality management practices and positions the company as an industry leader known for its excellence.

In light of this remarkable accomplishment, **Amit Parsuramka, CEO, Bonito Designs, expressed his delight**, stating, "Obtaining the ISO 9001 certification is a significant milestone for Bonito Designs. It reflects our relentless pursuit of excellence and our commitment to providing unparalleled design solutions to our esteemed customers. This achievement is a testament to the hard work, dedication, and expertise of our entire team."

Parsuramka further added, "We firmly believe that the ISO 9001 certification will further strengthen our reputation as a trusted design partner. It demonstrates our ability to consistently deliver products and services of the highest quality, while also ensuring customer satisfaction and fostering a culture of continuous improvement."

Head of Quality – Bonito Designs, Rishabh Rakesh, emphasized the company's dedication to maintaining rigorous quality standards. **He stated**, "As the Head of Quality, I am immensely proud of our team for their unwavering commitment to excellence throughout the Auditing & certification process. Achieving the ISO 9001 certification is a clear validation of our robust quality management practices, which are deeply ingrained in our organizational culture. We will continue to prioritize quality in every aspect of Business Excellence and exceed the expectations of our valued clients."

With the ISO 9001:2015 certification in place, Bonito Design sets a new standard of excellence in the industry and solidifies its position as a trusted partner for design solutions. This ensures that clients receive top-notch services, backed by a strong commitment to quality and customer satisfaction.